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China Uptown Group Company Limited

中國上城集團有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock code: 2330)

DATE OF BOARD MEETING

The board of directors (the “Board”) of China Uptown Group Company Limited (the “Company”) hereby announces that a meeting of the Board will be held at Suite 1501, 15/F., Tower 1, Silvercord, 30 Canton Road, Tsimshatsui, Kowloon, Hong Kong on 30 August 2010 at 11:00 a.m. for the purpose of, among other things, considering and approving the unaudited interim results of the Company and its subsidiaries for the six-month ended 30 June 2010.

By order of the Board
China Uptown Group Company Limited
Fu Lui
Company Secretary

Hong Kong, 17 August 2010

As at the date of this announcement, the executive Directors are Mr. Chen Xian, Mr. Lau Sai Chung, Mr. Xiong Jianrui and Mr. Tsim Sze Hon; the non-executive Director is Ms. Xia Dan and the independent non-executive Directors are Mr. Poon Lai Yin, Michael, Mr. Chong Yiu Chik and Mr. Choi Kai Ming, Raymond.