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China Uptown Group Company Limited

中國上城集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2330)

POSITIVE PROFIT ALERT

This announcement is made by China Uptown Group Company Limited (the “**Company**”) and together with its subsidiaries (collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2012 (“**Preliminary Assessment**”), it is expected that the Group would have a growth in the turnover and profit for the year 2012 as compared to the year 2011. The expected improvements of the Group were mainly attributable to the recognition of the relevant sales of Phase II of Zhongzhu Uptown property project in Zhuhai, the People’s Republic of China in the second half of the year 2012.

This positive profit alert announcement is based only on the Company’s preliminary assessment of its unaudited consolidated management accounts of the Group and is not based on any figures or information audited or reviewed by the Company’s auditors. The annual results of the Group for the year ended 31 December 2012 are expected to be released by the end of March 2013. Shareholders of the Company and potential investors are advised to read the annual results announcement of the Company when it is published.

Shareholders and potential investors should exercise due care in their dealing in the shares of the Company.

By order of the Board
China Uptown Group Company Limited
Fu Lui
Company Secretary

Hong Kong, 8 March 2013

As at the date of this announcement, the executive Directors are Mr. Liu Feng, Mr. Chen Xian, Mr. Lau Sai Chung and Ms. Xia Dan and the independent non-executive Directors are Mr. Poon Lai Yin, Michael, Mr. Ng Kwok Chu, Winfield and Mr. Chan Chun Fai.

In the event of any inconsistency, the English text of this announcement shall prevail over the Chinese text.